



MEDIJIMURJE

medijimurje.hr

CJENIK REKLAMNOG PROSTORA

Reklami oglasi

FORMAT	CIJENA
cijela (1/1) stranica	5.000,00 kuna
tri četvrtine (3/4) stranice	4.500,00 kuna
polovica JP*(1/2) stranice	3.300,00 kuna
polovica(1/2) stranice	2.700,00 kuna
trećina(1/3) stranice	1.500,00 kuna
četvrtina(1/4) stranice	1.100,00 kuna
šestina(1/6) stranice	800,00 kuna
osmina(1/8) stranice	550,00 kuna
šesnaestina(1/16) stranice	360,00 kuna
tridesetdrugina (1/32) stranice	250,00 kuna
TV plus naslovnica (1/1)	4.000,00 kuna
MALI OGLASI (1cm u jednom stupcu)	78,00 kuna
OMOT novina	10.000,00kn
ULAGANJE	5.000,00-10.000,00 kn

letaka/kataloga/brošura ovisi o veličini i masi materijala

PR članci

FORMAT	CIJENA
cijela (1/1) stranica	5.200,00 kuna
polovica(1/2) stranice	3.000,00 kuna
trećina(1/3) stranice	1.800,00 kuna
četvrtina(1/4) stranice	1.300,00 kuna
šestina(1/6) stranice	900,00 kuna
osmina(1/8) stranice	700,00 kuna
šesnaestina (1/16) stanice	500,00 kuna

Na cijene se obračunava PDV

**Popusti se obračunavaju
s obzirom na količinu objava**

Lana Kramar, voditeljica marketinga
Tel. 040 / 310 823 Mob: 099 789 3442
E-mail: marketing@medjimurje.hr
marketing2@medjimurje.hr

Poseban smještaj oglasa

uvećava jediničnu cijenu oglasa za 30%.

Za reklamne oglase smještene u prednjem dijelu lista Međimurje (2. - 11. stranica) jedinična cijena uvećava se za 100%

Reklamni oglasi na prvoj stranici

obračunavaju se po cijeni od 250,00kn za 1 cm u 1 stupcu i ne mogu biti veći od 1/8 stranice

Reklamni oglasi na zadnjoj stranici

obračunavaju se po cijeni od 150,00kn za 1 cm u 1 stupcu i ne mogu biti veći od 1/8 stranice

**Agencijama za zakup većeg reklamnog
prostora odobravamo 10% popusta.**

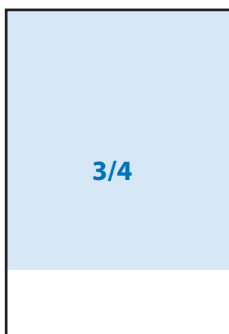


FORMATI I DIMENZIJE

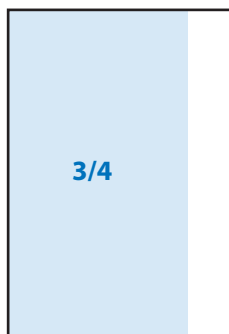
244 x 352 mm



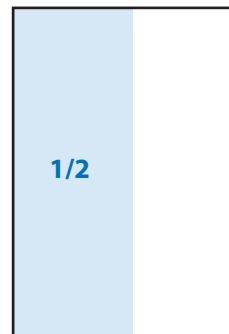
244x238 mm



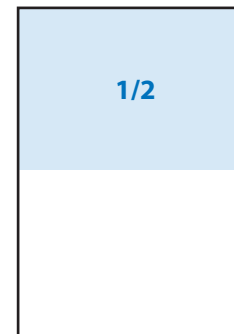
161,1x 352mm



120 x 352 mm



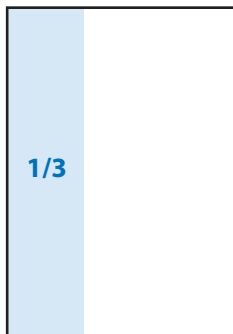
244 x 176 mm



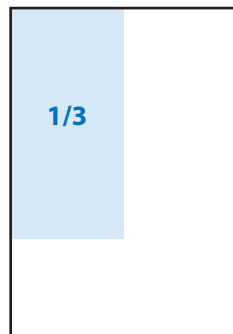
161,1 x 260 mm



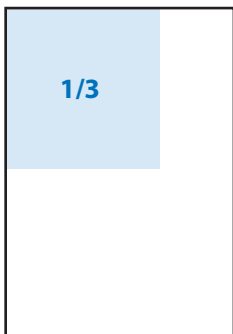
78 x 352 mm



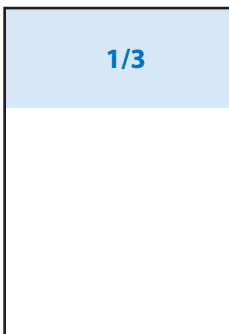
120 x 241 mm



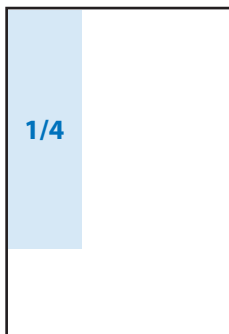
161,1 x 176 mm



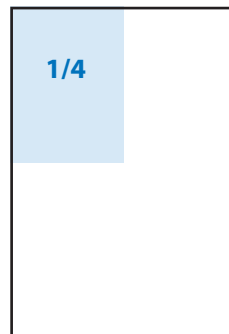
244 x 114,2 mm



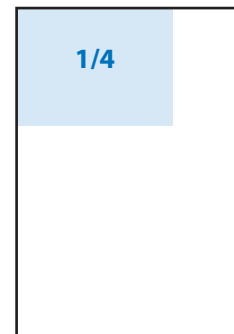
78 x 242,7 mm



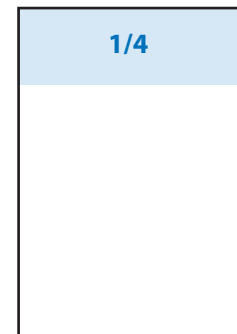
120 x 174 mm



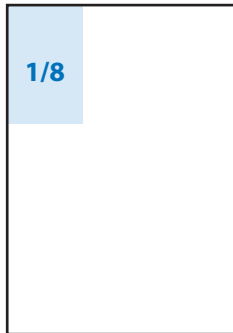
161,1 x 131 mm



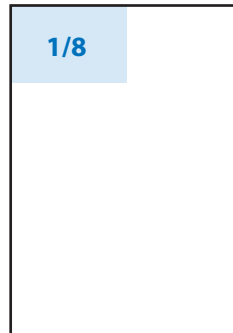
244 x 85 mm



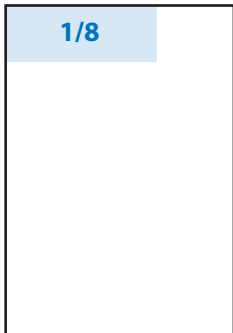
78 x 137,6 mm



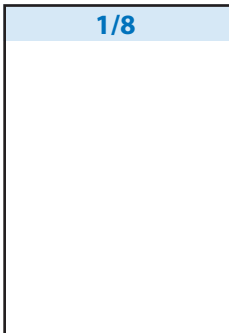
120 x 85,2 mm



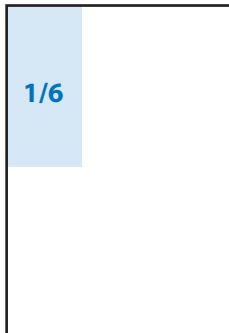
161,1 x 82,7 mm



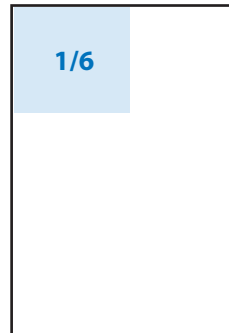
244 x 40 mm



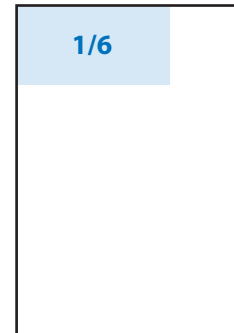
78 x 174,2 mm



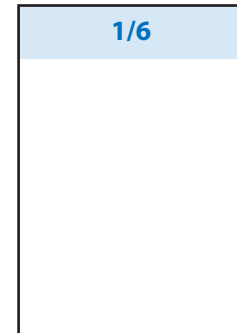
120 x 114 mm



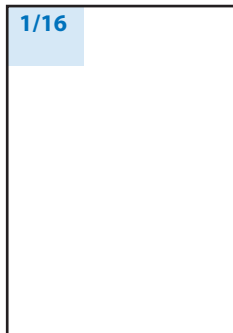
161,1 x 84,57 mm



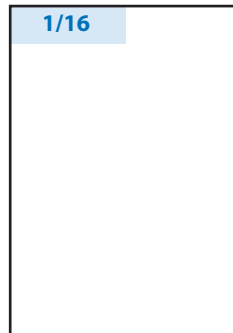
244 x 55,7 mm



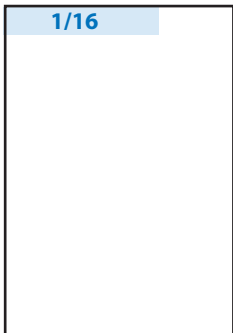
78 x 65,2 mm



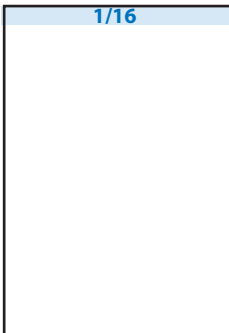
120 x 40 mm



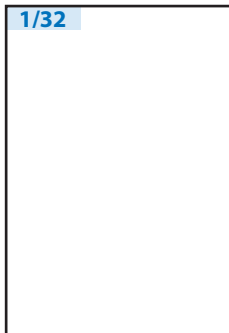
161,1 x 25 mm



244 x 18,8 mm



78 x 37 mm



MEĐIMURJE

najprodavaniji lokalni
tjednik u Hrvatskoj

Sjedište tvrtke

List **MEDIMURJE** d.o.o.

Zrinsko-frankopanska 10,
40 000 Čakovec

Bojan Benčik, direktor

Tel: 040 / 311 585

E-mail: bbencik@medjimurje.hr

Željka Drljić, glavna urednica

Tel: 040 / 310 822

E-mail: urednik@medjimurje

Lana Kramar, voditeljica marketinga

Tel. 040 / 310 823 **Mob:** 099 789 3442

E-mail: marketing@medjimurje.hr
marketing2@medjimurje.hr

OIB: 66702054193

Žiro-računi:

PBZ: HR9123400091116012303

HYPO: HR3225000091101371725

RBA: HR3624840081100259158 **SWIFT:** RZBHHR2X



*Nakladu verificira ABC HRVATSKA
Doseg čitanosti mjeri IPSOS MediaPuls*

